



D R A F T MINUTES

Mission Hills Town Council Trustee Meeting

Thursday, November 18, 2009 6:00 p.m.
Francis Parker School, 4201 Randolph St

6:07 p.m. Call to Order – PRESIDENT Kathy Jones
Attendance – recognition of Quorum. Present were Trustees: Jones, Fehlman, Ducey-Brooks, Ollis, Dean, Sandel and Shushan. Absent were Trustees: Bowers and Schulman.

Guests: Pat Ancowitz, newly elected Trustee for 2010 and 2011; and Karen Foreman, newly elected Trustee for 2010 and 2011; Stuart White, President of the Mission Hills B.I.D.; Brian Pepin, representative of Councilman Kevin Faulconer, Daniel Anderli (spelling?) and Don Rudesill.

BOARD OF TRUSTEES

Kathy Jones	PRESIDENT
Mark Fehlman	VICE PRESIDENT
Patty Ducey-Brooks	TREASURER
Ginny Ollis	SECRETARY
Paul M. Bowers	
Paul Dean	
John Ford (deceased)	
Scott Sandel	
Paul Schulman	
Steve Shushan	

New Trustees: President Jones began the meeting with a formal welcome to the newly elected Trustees, especially those who were present, and an acknowledgement of the passing of our beloved Founder and Trustee John Ford, recognizing that his wit, wisdom and generosity will be very much missed.

Minutes. The minutes of the Town Hall meeting of October 8, 2009, and the Election results were approved and ratified (motion Dean/second Shushan, unanimous).

Treasurer's Report. Patty Ducey-Brooks provided the financial report through the end of October 2009 (see appended).

Election of Officers for the 2010 year. The following officers were chosen for the 2010 year:
President: Mark Fehlman

Vice President: Scott Sandel (subject to transfer of Membership chair to another trustee)

Treasurer: Patty Ducey-Brooks

Secretary: Karen Valentino (pending her approval)

(Shushan/Dean/U)

President-elect Fehlman urged that every member make it a firm commitment to contribute to the expansion of membership. Trustee Sandel agreed he would complete the renewal notification process.

President-elect Fehlman also agreed that he would establish a date for the annual Planning Retreat to be held in January, 2010, and notify the members.

Mission Nights. Stuart White, President of the Mission Hills Business Improvement District, advised that the Mission Nights celebrations were now under the aegis of the BID through December, and would

then pause, to be restarted in April. The BID formally requested the Town Council to partner with them to cover costs. The discussion recognized the disparity between the budgets of the B.I.D. and the Town Council, and the possibility of mitigating some of the expense burden by charging the businesses \$25 each month. The idea of closing Goldfinch Street during the 2 hour event for a full street fair was proposed, and tabled due to complication for such a brief event. President Jones urged everyone on the Board to be present for the December Mission Nights December 16th, because it would be the official Tree Lighting of the tree donated by the Garden Club, and there would be carolers from Francis Parker, and a visit by Councilman Kevin Faulconer. It was suggested that a large banner be put at street level on the northeast corner of Goldfinch and Washington Streets to remind people of the Mission Nights. White also explained that they need bodies to help. White will set up a meeting with Council and BID members to address some of these issues. It was moved (Dean/Shushan, U) that the Council contribute \$1000 toward defraying the costs spent to date.

Memorial Plaque/Bench. A resident has requested permission to buy a bench with a memorial plaque to be placed with our other new benches. Discussion was held and Trustee Shushan agreed to discuss this with the City of San Diego, owner of the benches now in place.

New Mission Hills/Hillcrest Library. Don Rudesill advised the Council that on Wednesday November 18, there will be an information meeting regarding the status of the new library at 6:30 p.m. at the Top of the Park, Park Manor Hotel, 6th Avenue and Spruce Street. All are invited.

Councilman's Update. Brian Pepin, aide to Councilman Kevin Faulconer, reported that he had spoken with the Von's executive office, that they are in the process of working with an architect and should have draft plans in early 2010. They are no longer looking at a big mixed use project but a simple store development. Paul Dean said the Business Enhancement Committee would work with them on this.

Pepin also reported that the Phase 1 part of the Undergrounding in Mission Hills is in process and should move into Phase 2 in April of next year. They estimate 2 years of trenching and 1 years of installation, then the removal of the existing poles.

4th of July. Chair Steve Shushan requested that funding \$3200 for the 4th of July event be made a definite budget item. Last year the Council received \$1000 from 1 Mission and \$750 from San Diego National Bank, both of which will probably not be repeated this year. It was decided Steve would talk to Seth McKechnie at US Bank and try to develop more sponsors, and that the money would be put in the budget as a definite item.

President-elect Fehlman said he would prepare a letter for distribution to the Council constituents explaining our dependence on membership fees for revenue, how our money is spent, and plans for the next year. Scott Sandel suggested that we create a business category of membership, a logo sticker for members to put in their business windows. Mark Fehlman will ask Paul Bowers to do the logo. The By-Laws need to be amended to add this membership category.

Business Enhancement Committee. Co-Chair Dean reported that the committee will be meeting Tuesday 11/17.

Arts and Crafts Event. Trustee Ollis reported the organizing of a Mission Hills Town Council Arts and Crafts Show to be held on Saturday, December 12, from 10-4 at the Mission Hills United Church of Christ. Minimum fees are being charged to Exhibitors to cover the cost of the affair.

Lewis Street Pocket Park. Located between Goldfinch and Falcon Streets, this proposed pocket park has had to go to the San Diego City Council for final approval, it was reported, and should be approved shortly and then begin the work to completion.

M.A.D (Maintenance Assessment District) will be providing 3 more benches and 6 new trash cans, with approximately 3 new trash containers to come later, reported Oversight Committee Chair Steve Shushan. The committee is looking at planters to look like those used by the 1 Mission Developers in their project.

Parking Meters. Patty Ducey-Brooks introduced a letter that was being circulated around the business community re: parking meters. The letter criticized the MHTC & MHBID for supporting the Uptown Partnership's recommendation to install new parking meters. The parking meters would create a web-based system that allows accurate assessment of real-time utilization data that allows for tailoring meter operations to neighborhood needs.

Brian Pepin of Councilman Faulconer's office asked for a copy of the letter to review with the councilman. He said they have not received any complaint letter to date on this subject.

Motions and Requests. With respect to the above discussion, it was recommended by Scott Sandel that requests for approval of support or other action to be made by the Council on behalf of the community be proposed by the requesting organization at Town Hall meetings, so that community input can be invited. It was determined to initiate this at the January Town Hall.

Traffic and Safety. Warren Shafter was nominated to be chair of the Traffic and Safety Committee. Pat Ancowitz offered to serve on the committee with him.

Greg Nowell said that the traffic portion of the committee was already quite demanding. He recommended separating the committee from the **Crime and Safety Committee**. Patty Ducey-Brooks said she would be glad to co-chair a crime & safety committee since she is already attending and participating in the Mission Hills Neighborhood Watch efforts.

The meeting was adjourned at 7:48 p.m.

Respectfully submitted,

Ginny Ollis, Council Secretary